

Publishing house:

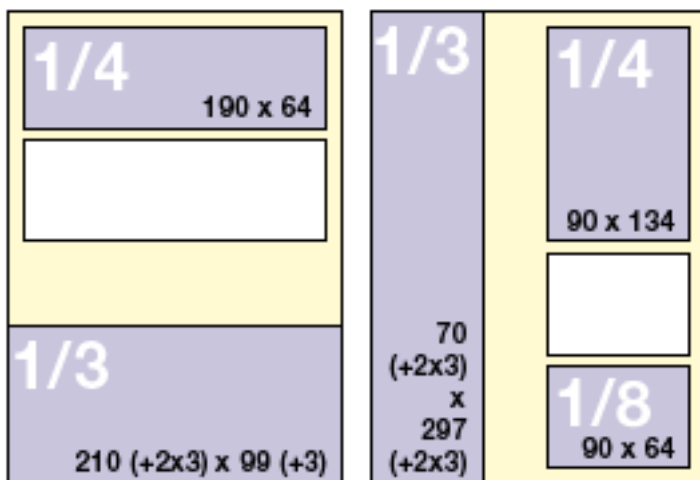
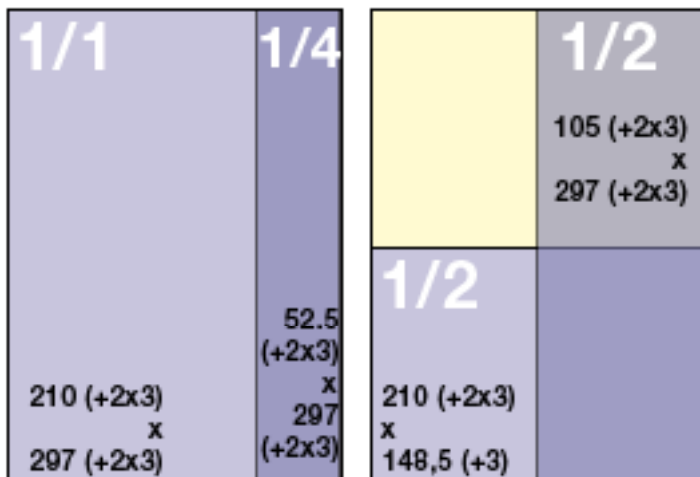
Top Ten Media AG  
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**INTERNATIONAL**

**ADVERTISEMENT PRICES**

valid from January 1<sup>st</sup> 2012

**Measurements**



**Total circulation**

German-Austria-Swiss Edition: approx. 14'052

**Potential readership**

German-Austria-Swiss Edition: approx. 5.5 Mio.

**Frequency of publication**

Bi-monthly since 1988 only in German language

**Price, Europe**

€

Individual issue 6.90  
1 year subscription (incl. postage) 44.—

**Price, outside Europe**

US\$

Individual issue 7.—  
1 year subscription (incl. postage) 100.—

**Ad**

€

1/8 page	745.—
1/4 page (portrait/landscape)	1745.—
1/3 page (portrait/landscape)	2240.—
1/2 page (portrait/landscape)	3330.—
Full page	5990.—
3 <sup>rd</sup> Cover page	9790.—
Double page	11980.—
Cover pages 2&3	11980.—
1 <sup>st</sup> Cover page	11900.—
Cover page package 1,2,3	22500.—
Back cover page	20950.—

**Inserts**

€

Up to 20 g (only Studio Ed.)	3580.—
Above 20 g (only Studio Ed.)	Price on request

**Frequency discounts**

12 ads / inserts - 2 years	25%
6 ads / inserts - 1 year	15%
4 ads / inserts	10%
3 ads / inserts	5%
2 ads / inserts	3%

**Other discounts**

Pre-payment before one issue: 5% or  
Pre-payment before six issues: 12,5%

**Commissions**

Recognised agencies receive	10%
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**Terms**

Pre-payment only (via the bank accounts detailed below or by credit card: Visa, Eurocard, Mastercard)

**Bank account details**

**CH: UBS AG, CH-6600 Locarno**  
CHF IBAN CH51 0024 6246 3361 7408 P  
EUR IBAN CH70 0024 6246 3361 7460 C

**D: Postbank Karlsruhe, D-76127 Karlsruhe**  
IBAN DE19 6601 0075 0607 2037 56 BIC PBNKDEFF

**Printing specifications**

**Copy:** digital files only (CD-R/CD-RW/DVD, USB Stick)  
E-mail (up to 100 MB) or, via your ftp server

**Format:** if trimmed: 3mm bleeds all around, separate A3 into 2 x A4. PDF: only data to be printed (no register or crop marks). Supply fonts for other formats

**Colours:** 4-colour (cmyk), no Pantone colours